

**Indoor Health Council Live!** (*IHC Live*) is a dynamic one-hour event featuring world-class experts that explore, define, and help us measure, *Evidence-based Cleaning for Health*.

Each fast-paced session provides science-based support to clean for health and safety and applied-science examples of processes that exemplify the approach.

The event is sponsored by \_\_\_\_\_\_, a long-time supporter of cleaning for health.

There will be a Q&A, and post-event follow-up is available to facilitate adoption.

Speakers May Include:



Dr. Charles Gerba, Microbiologist



Dr. Jason Marshall, Lab Director, TURI



Dr. Robert Powitz, Sanitarian



Allen Randolph, <u>Kaivac</u> VP of Business Development, ISSA Standards Council



Dr. Philip Tierno, Jr., Microbiologist



Robert Woellner, Industrial Hygienist



Allen Rathey, Director, Indoor Health Council

<u>Register Today!</u> Registered attendees will have access to a recorded version of the event, supporting documents, and follow-up assistance from experts.



## **Event Frequency**

Schedule four one-hour sessions annually (45 minutes with a 15-minute Q&A).

## **Event Goals**

Make a science-based case for the methods, tools and training of cleaning that help meet aesthetic, hygienic, and business objectives through field application, measurement, and accountability tied to health impacts and organizational branding.

## **Event Topics (tbd)**

## Notes

*IHC Live* will tap the authority and credibility of seasoned experts in a series of events to support the fundamental truth of cleaning: Contaminant removal is the first step to effective cleaning, hygiene, and healthy indoor spaces.

*IHC Live* will network with an expanding influencer community to support the intersection of *Evidence-based Cleaning for Health* with sponsor solutions.

*IHC Live* will recognize the value of those who clean; teach them to appreciate themselves and their jobs!

*IHC Live* will promote quality circles to drive dialog around suggested improvements. This is done *with* workers not *to* them, and respects the workers.

IHC Live will develop an Evidence-based Cleaning for Health course and use LearnDash courses with WordPress to reinforce lessons.

*IHC Live* will work with sponsors to expand upon existing and develop future opportunities.

*IHC Live* will develop an effective way to train people in the field that is less labor-intensive but enables demonstrating and validating correct technique.

IHC Live will help develop/strategize some or all of TURI's Hygiene Performance Index (HPI), including a Cleaning Performance Index (CPI) or Soil Removal Over Time (SROT) Index. Details available.

IHC will consult with event specialists to keep improving IHC Live.

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