

## **The Wisdom of E. F. Schumacher—Work's Effect on Workers**

According to the book, *Small is Beautiful in the 21st Century*, "Ernst Friederich (Fritz) Schumacher, the economist-philosopher, was an unlikely pioneer of the Green Movement. He was born in Bonn in 1911, studied at Oxford as a Rhodes Scholar and returned to England before the Second World War to avoid living under Nazism. He died prematurely on a lecture visit to Caux, Switzerland, in September 1977."

Schumacher's work is important, for as his daughter, Diana Schumacher said: "He saw the need to expand the vision of contemporary economists to put human wellbeing at the center of economic decision-making and everything within the context of environmental sustainability."

When we consider ways to improve the environment, indoors and out, it is vital to consider a recurring theme of his writings, "The humanization of work, or 'technology with a human face'," adds Diana Schumacher.

This is the reason we advocate health-focused cleaning as the path to boosting the "economics" of cleaning.

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